**TOURIST PROFILE**

|  |  |
| --- | --- |
| * 1. Country: |  |
| * 1. State/Prov: |  |
| * 1. Residence city: |  |

* 1. **GENDER IDENTITY**

|  |  |  |
| --- | --- | --- |
| 1) ⬜ Male | 2) ⬜ Female |  |

* 1. **WHICH IS YOUR AGE GROUP?**

|  |  |
| --- | --- |
| 1) ⬜ Less than 17 | 5) ⬜ From 40 to 49 years old |
| 2) ⬜ From 18 to 24 years old | 6) ⬜ From 50 to 59 years old |
| 3) ⬜ From 25 to 29 years old | 7) ⬜ Over 60 years old |
| 4) ⬜ From 30 to 39 years old |  |

* 1. **EDUCATIONAL LEVEL**

|  |  |  |
| --- | --- | --- |
| 1) ⬜ Basic | 5) ⬜ Postgraduate | |
| 2) ⬜ Secondary |  | |
| 3) ⬜ Bachelor Incomplete |  | |
| 4) ⬜ Bachelor *C*omplete |  |  |

* 1. **MONTH FAMILY INCOME?**

|  |  |
| --- | --- |
| 1) ⬜ Less than Usd 999 | 6) ⬜ Usd 8mil and 9.999,00 |
| 2) ⬜ Usd 1mil and 1.999,00 | 7) ⬜ Usd 10 mil and 12.999,00 |
| 3) ⬜ Usd 2mil and 3.999,00  4) ⬜ Usd 4mil and 5.999,00  5) ⬜ Usd 6mil and 7.999,00 | 8) ⬜ More than Usd 13.000,00  9) ⬜ I prefer not to answer |

* 1. **WHICH IS YOUR CIVIL STATUS?**

|  |  |
| --- | --- |
| 1) ⬜ Single | 5) ⬜ Divorced |
| 2) ⬜ Married | 6) ⬜ Other |
| 3) ⬜ Stable union |  |
| 4) ⬜ Widow(er) |  |

* 1. **WHAT IS YOUR MAIN OCCUPATION?**

|  |  |
| --- | --- |
| 1) ⬜ Entrepreneur/Business | 7) ⬜ Government employee |
| 2) ⬜ Freelance | 8) ⬜ Unemployed |
| 3) ⬜ Housewife | 9) ⬜ Salaried without registration |
| 4) ⬜ Student | 10) ⬜ Liberal Activity |
| 5) ⬜ Regular employee | 11) ⬜ Others |
| 6) ⬜ Retired |  |

**02. TRAVEL HABITS**

* 1. Which was your average spend per day (considering food, lodging and transportation?

|  |  |
| --- | --- |
| 1) ⬜ Até R$ 50,00 | 6) ⬜Entre R$ 250,00 e R$ 299,00 |
| 2) ⬜ Entre R$ 50,00 e R$ 99,00 | 7) ⬜ Entre R$ 300,00 e R$ 349,00 |
| 3) ⬜ Entre R$ 100,00 e R$ 149,00 | 8) ⬜ Entre R$ 350,00 e R$ 399,00 |
| 4) ⬜ Entre R$ 150,00 e R$ 199,00 | 9) ⬜ Mais de R$ 400,00 |

* 1. **BASED ON THE PREVIOUS RESPONSE, WHAT IS YOUR SPENDING ESTIMATED, WHAT IS YOUR SPENDING ESTIMATED IN THIES TRIP, IN R$, WITH**

1. FOOD: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. LODGING: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. TRANSPORTATION: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. ATRACTIONS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. SHOPPING: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2.3 WHICH WAS THE MAIN PURPOSE FOR YOUR TRIP?**

|  |  |
| --- | --- |
| 1) ⬜ Event Mundial de MTB 24h Solo 2019 | 5) ⬜ Business/Work |
| 2) ⬜ Recreation | 6) ⬜ Other |
| 3) ⬜ Shopping |  |
| 4) ⬜ Family/Friends |  |

**2.4 HOW LONG DID YOU STAY IN CITY**?

|  |  |
| --- | --- |
| 1) ⬜ Less than 24h | 5) ⬜ 4 days |
| 2) ⬜ 1 day | 6) ⬜ 5 days |
| 3) ⬜ 2 days | 7) ⬜ More than 5 days |
| 4) ⬜ 3 days |  |

* 1. **WHO ACCOMPANIED YOU IN THIS TRIP?**

|  |  |
| --- | --- |
| 1) ⬜ Alone | 5) ⬜ No kids with relatives |
| 2) ⬜ Spouse/Boyfriend/Girlfriend | 6) ⬜ With kids and relatives |
| 3) ⬜ Friends |  |
| 4) ⬜ Son(s) |  |

* 1. **HOW MANY PEOPLE? (BASED ON PREVIOUS QUESTION)**

|  |  |
| --- | --- |
| 1) ⬜ None | 5) ⬜ +Four |
| 2) ⬜ +One | 6) ⬜ More than four |
| 3) ⬜ +Two |  |
| 4) ⬜ +Three |  |

* 1. **ORGANIZED BY YOURSELF:**

|  |  |
| --- | --- |
| 1) ⬜ Organized by yourself | 3) ⬜ Place that work |
| 2) ⬜ Travel Agency | 4) ⬜ Other |
|  |  |
|  |  |

* 1. **WHICH WEBSITE(S) MOST INFLUENCED IN YOUR CHOICE?**

**1)** ⬜ Airbnb 6) ⬜ Instagram

**2)** ⬜ Booking 7) ⬜ Event website

3) ⬜ Decolar 8) ⬜ Tripadvisor

4) ⬜ Facebook 9) ⬜ Others

5) ⬜ Hurb

* 1. **MEANS OF TRANSPORTATION:**

|  |  |
| --- | --- |
| 1) ⬜ Own vehicle | 6) ⬜ Motocycle |
| 2) ⬜ Rented vehicle | 7) ⬜ Taxi |
| 3) ⬜ Rental Bus | 8) ⬜ Other |
| 4) ⬜ Comercial Bus |  |
| 5) ⬜ Airplane |  |

* 1. **ACCOMODATION:**

|  |  |
| --- | --- |
| 1) ⬜ Hotel | 6) ⬜ Camping |
| 2) ⬜ Pousada | 7) ⬜ Bed & Breakfast |
| 3) ⬜ Rented house | 8) ⬜ Didn´t use |
| 4) ⬜ Friend/relative home | 9) ⬜ Other |
| 5) ⬜ Hostel |  |

* 1. **DID YOU BUY ANY TOURISM ATRACTION FOR YOU?**

|  |  |  |
| --- | --- | --- |
| 1) ⬜ Yes | 2) ⬜ No |  |

* 1. **DID YOU DO ANY TOURIST ATRACTION, IN THE CITY?**

|  |  |  |
| --- | --- | --- |
| 1) ⬜ Yes | 2) ⬜ No |  |

**IF Yes, what? (give local options)**

Nome Entrevistador (a):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Data: \_\_\_\_\_\_/\_\_\_\_\_\_/\_\_\_\_\_\_\_\_\_\_

Horário: \_\_\_\_\_\_\_h\_\_\_\_\_\_\_ min